

**Long Tom Watershed Council
Board of Directors Meeting
Thursday, October 5, 2015
751 S. Danebo Ave.
Eugene, OR 97402**

Present: Mike Brinkley, Alan Dickman, Jim Pendergrass, Lindsay Reaves, Charles Ruff, Therese Walch (6)

Absent: Cary Hart, Steve Horning, Deborah Saunders Evans, John Reerslev, David Turner (5)

Staff: Clinton Begley, Dana Dedrick, Rob Hoshaw, Kathryn Rifenburg

Meeting called to order at 5:35 p.m. by Chair Jim Pendergrass

Business

- A. Approve September 2015 Board Meeting Minutes** – *Secretary Walch*
Calls for any comments or changes. Edit to last month's minutes: under "Action Items" Clinton will connect with Alan regarding announcing **awardees** at Annual Meetings. The reference to volunteers in the minutes was in regards to recognizing volunteers in attendance after the awards part of the agenda to give them a fish pin.

MOTION TO APPROVE September 2015 Board of Directors Meeting Minutes by A. Dickman, seconded by M. Brinkley. Approved unanimously.

- B. August 2015 Financial Reports** – *Treasurer Brinkley*
Summaries Report: As of August our net income was - \$37,830.

Question: There is no change between July and August liabilities except credit card charges between, why is that?

The motion to approve the report was contingent upon an explanation of the issue with July and August's reports.

MOTION TO APPROVE August Financial Reports by C. Ruff, seconded by A. Dickman. Approved unanimously.

- C. Committee Reports (Key Highlights)**

1. *Nominating Committee- Jim*

LTWC's bylaws allow for 8 – 20 board members, and there is agreement amongst the board that it would be good to get back to the 14 members we had a couple years ago. We're looking to fill 4 members – two for the Amazon geography and two At-Large positions. Folks backfilling the Amazon slots can act on the board right away, and they will be confirmed at the Annual Meeting. New At-Large members cannot make motions or vote, but they can share ideas and sit on the board as guests until they're elected at the Annual Meeting.

For reference, "at-large" members cannot act on motions until next annual celebration, "Amazon" board members can. For "at large" members we are looking for someone who has accounting experience, fundraising and education experience.

Current "Amazon" board member and city of Eugene rep, Therese Walch is rotating off the board; otherwise current membership remains the same. Therese has agreed to stay on until we find someone to replace her, estimated to be the end of the calendar year.

So far, to fill the 4 slots, we have reached out to:

- Ginnie Grilley
- Paula Lafferty
- Bill Winkley

Other suggestions for potential board members are as follows:

- Dolly Wooley
- Dawn Leslie (dependent upon her political aspirations)
- Dwight, NW community Credit Union
- Hillary Anthony, Accountant for the Oregon Country Fair
- Kristen Short, Pacific Continental to see if she has any ideas
- Doug Singer
- Mike Shippy, ODOT
- Dan Hurley, Lane County, Director of Solid Waste Division.
- Jim Stark, retired forester for Weyerhaeuser

Plan for moving forward:

- Clinton will reach out to Paula Lafferty, L. Reaves, will help with that connection as needed.
- Dana will call Dawn Leslie.
- For Amazon/City of Eugene board member, Craig Carnege is the first option. Doug Singer is second option, then Eric Wold. Dana will contact Craig and will let Therese know if/when she should contact Doug.

- For At-Large nominations, Clinton will contact Christine Vaughn, then Ginnie Grilley as second option

Action Item: Lindsay Reaves will help Clinton with reaching out to Paula Lafferty if, or as needed.

Action Item: Charles Ruff will make the initial connection with Dolly Woolley about potential board membership.

Action item: Lindsay Reaves will make the initial connection with Kurrenit Stokes about potential board membership.

Action Item: If ideas for other board nominations come to mind, please email Clinton.

2. Resource Development – Clinton

No formal meeting has been held yet; meetings between Clinton and individual board members are happening.

3. Tech team- Rob

Met on Sept 23rd; Katie presented her OWEB grant proposal for a project owned by the Carnine family at the Andrew Reseasoner Wildlife Refuge for oak woodland restoration. Sarah is submitting a Technical Assistance grant to do design work for some of her LID projects, and Tech Team gave her positive feedback on how to craft that proposal. Dennis Nelson, a retired hydrogeologist, presented his findings on a groundwater study in the watershed.

4. Officer & Committee Roles –Clinton

Clinton will be in touch about officers and filling new roles

D. Staff Leadership- Jim

We are evolving the role of Executive Director (ED) to fill the needs of the organization and everyone in it. Dana will remain the ED, but will be scaling back to part-time hours. Rob is serving as the Operations Director. Together with Clinton acting as the Development & Communications Director, they will form a Leadership Team under the “Office of the Executive Director.” Rob will be in charge of the Wetlands Office, and Clinton the Urban Waters Office. Some of the ED roles will be delegated to both Rob and Clinton. Dana will prioritize strategic planning and assisting Clinton with fundraising. A new org chart, and the delineation of duties among those three staff were passed out.

Questions:

- It was asked if we're planning to hire someone new. Yes, the approved budget has outlined a part-time administrative position (called an Operations Coordinator), that may be potentially shared with another watershed council, for someone to assist with admin and fundraising operations. This person will be housed at the Wetlands Office and will free up more of Rob's time for decision making and assist Clinton with fundraising operations.

E. Collaborative Willamette MOU– Rob

Dana has been working with many organizations under the Willamette Steering Committee. This group is working together to apply for to start a grant funding program (called a Focused Investment Partnership) that would open up competitive grant dollars to organizations like LTWC to apply for. This money would be dedicated to aquatic habitat projects along the Willamette River. This would open up a funding program for 6 years. An MOU among the participating organizations will be arriving very shortly. Movement on the MOU will happen very fast in order to turn in the grant application before the November 2 deadline.

F. Paperwork Moment – Board members turned in their monthly volunteer match hours.

Program Topics

G. Fundraising Progress Review - Clinton

Clinton discussed fundraising progress since last month. The next steps in Clinton's fundraising plan will include an opportunity for he and Dana to team and review priority folks for Dana to introduce to him. Clinton will also be identifying key donors and/or prospects who will receive an introductory letter from him. He also talked about the total for individual donors, Business League, Taste the Watershed events, and the Annual Celebration.

Clinton would like to set a date with every board member to meet to talk about what they would like to bring to the table for resource development.

Action Item: C. Ruff will help Kathryn connect with Coconut Bliss, La Salsa, Café Mam, Toby's.

Action Item: Alan Dickman volunteered to help at the January Taste the Watershed event at Sam Bond's Garage

Action Item: Mike Brinkley and Therese volunteered to help at the December Taste the Watershed event at Oakshire Brewing Company

H. Council Meetings/ Tours – *Tour attendees, Rob*

C. Ruff is not able host, but can be there before or after at 7pm. M. Brinkley has offered to be a host, and Therese can also provide support. Rob went over expectations of Board members for the meetings and will be in contact with hosts planning to come.

Action item: Mike Brinkley & Therese Walch will provide board hosting support at the November 17 Public Meeting. Charles Ruff will help out as he has time that evening.

I. Annual Meeting & Celebration Debrief –*Rob*

- Rob discussed the attendance and asked if the Board had any fun stories or meetings to share.
- Alan – while he loved the keynote speaker (Pam Wiley, Meyer Memorial Trust), he wasn't sure the audience could connect with the topic.
- Lindsay also felt that the speaker was more appropriate for professionals with an intimate knowledge of watersheds.
- It was also suggested to have a PowerPoint featuring the awardees so the awards part of the program doesn't take as long.
- Therese thought the venue was great and the property owner testimonial was great, and very passionate.

Reports & Announcements

J. Staff Reports – *Jim*

The background notes a contract for summer work on 3 projects.

K. Liaison Reports

None given

L. Action Items Report:

- **Lindsay Reaves** will help Clinton with reaching out to Paula Lafferty if, or as needed.
- **Lindsay Reaves** will make the initial connection with Kurenit Stokes about potential board membership.
- **Charles Ruff** will make the initial connection with Dolly Woolley about potential board membership.

- If **ideas for other board nominations** come to mind, Board Members should contact Clinton.
- **Mike Brinkley & Therese Walch** will provide board hosting support at the November 17 Public Meeting. **Charles Ruff** will help out as he has time that evening.
- **Charles Ruff** will help Kathryn connect with Coconut Bliss, La Salsa, Café Mam, Toby's.
- **Alan Dickman** volunteered to help at the January Taste the Watershed event at Sam Bond's Garage
- **Mike Brinkley and Therese** volunteered to help at the December Taste the Watershed event at Oakshire Brewing Company

Meeting adjourned at 7:40 p.m. Chair Jim Pendergrass